

PRESS RELEASE

hotel.info Value for Money Index 2008 reveals surprises:

- Hotel guests have voted hotels in Tokyo in first place**
- Major cities such as London, Moscow and New York have slipped back**
- The price performance of US hotels is competitive by international standards; Indianapolis is the top US city**

Nuremberg, 12 February 2009 – “Was your hotel room worth the price paid?” This is the question currently being investigated by www.hotel.info, the free online hotel reservation service for 210,000 hotels worldwide. www.hotel.info is analysing the 600,000 hotel ratings of hotel.info booking customers from around the world in terms of the price performance of 3 and 4 star hotels. The hotel.info Value for Money Index as at the end of 2008 reveals the following, sometimes surprising results: guests consider that hotels in Tokyo, Japan, represent the best value for money on the world stage. Major cities such as New York, Moscow and London are disappointing in contrast, not even making it into the top 20. Amongst US cities, it is not Los Angeles or Chicago that tops the bill, but Indianapolis.

Equally notable is the fact that none of the international capitals in the top lists achieved scores of 8 or more out of a possible 10 points. The top score in the international ranking was 7.84 points (Tokyo), with Lisbon (7.71) and Prague (7.66) occupying positions 2 and 3 respectively. In comparison with global major cities, New York has to be satisfied with a weak score of 5.72 and cannot keep up with other top international cities. The US capital, Washington, achieved 17th place in the list of national capitals, with 6.52.

Elsewhere in the USA, the hotel.info Value for Money Index contains some rather unexpected results: whilst the surprise winner, Indianapolis, beat Minneapolis, Las

Vegas and Seattle to the top spot with a score of 8.54, Denver, Chicago and Los Angeles put in a below average performance, being in the bottom third of the national ranking. Obviously the hotels in these destinations are offering below average value for money.

Overall, however, hotels in major US cities fared well by international standards in terms of value for money. In comparison with the 7.42 average score for the major cities from all the countries represented in the study (including Germany, Switzerland, Great Britain, France, Spain, Italy, Canada and China), the US result, with a value for money index rating of 7.12, is acceptable.

Source:

hotel.info Value for Money index. The hotel reservation service regularly compares guest reviews of the value for money provided by 3 and 4 star hotels for the purposes of this index. hotel.info asks the question “How happy are you with the service you received in relation to the money you paid?” Guests contributed their rating of value for money using a points based system (from 0 to 10). hotel.info customer reviews now number approximately 600,000, with more than 1,000 new reviews being added every day.

hotel.info Global Top 20 (major cities):

1.	Tokyo	7.84
2.	Lisbon	7.71
3.	Prague	7.66
4.	Berlin	7.60
5.	Beijing	7.35
6.	Warsaw	7.33
7.	Ottawa	7.29
8.	Athens	7.24
9.	Istanbul	7.14
10.	Dublin	7.13

11.	Madrid	7.09
12.	Zagreb	7.07
13.	Singapore	7.00
14.	Paris	6.96
15.	Bangkok	6.91
16.	Amsterdam	6.68
17.	Washington	6.52
18.	Rome	6.49
19.	Rio de Janeiro	6.33
20.	Stockholm	5.86

hotel.info USA Top 15:

1.	Indianapolis	8.54
2.	Minneapolis	8.41
3.	Las Vegas	8.28
4.	Seattle	7.74
5.	Philadelphia	7.50
6.	Atlanta	7.42
7.	Dallas	7.40
8.	San Diego	7.21
9.	Miami	6.69
10.	Washington	6.52
11.	Denver	6.47
12.	Chicago	6.27
	Los	
13.	Angeles	6.15
	San	
14.	Francisco	6.13

hotel.info

www.hotel.info is a free hotel reservations service for corporate and private customers. The service offers approximately 210,000 hotels for electronic bookings around the world. Customers booking via hotel.info achieve significantly better prices in comparison with other booking channels. In addition, hotel.info shows all available room prices for each hotel, so that the customer can always select the cheapest or most suitable room price. All bookings via hotel.info are transferred simultaneously, securely and directly to the respective hotel's computer. This guarantees the unique integration of each hotel's own reservation systems (CRS or PMS) and hotel.de's own reservation system myRES into the hotel.info unified user interface.

At hotel.info, customers seeking hotel rooms can base their decisions to book a room not only on the core information such as room price and hotel facilities, but also on the hotel reviews and ratings submitted by hundreds of thousands of hotel guests from around the world. Compared with existing rating portals, hotel.info customers can rely on 100% genuine hotel ratings, since only customers who have booked and recently stayed in each hotel are asked for their opinion. Once a customer has selected an offer, the hotel is presented for direct online booking at attractive conditions, in line with the hotel.info "Check & Book" claim.

hotel.info is the international brand of hotel.de AG. This brand was created to further drive expansion within Europe. The aim is to establish hotel.info in foreign markets and then successively throughout Europe as the leading reservation service for corporate and private customers.

Contact for the press:

hotel.de AG

Timo Vavrinec

Hugo-Junkers-Str. 15-17

90411 Nuremberg

Germany

Tel: +49 (0)911 598320

Fax: +49 (0)911 5983211

E-mail: presse@hotel.info

www.hotel.info